

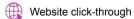
Benefits of joining Outer Hebrides Tourism:

- Advice, representation and input to policy making at local and national level
- Professional business development advice and support from the OHT
- Affiliate membership of Scottish Tourism Alliance
- Participation in members only Facebook group
- Invites to OHT conferences, training sessions and member networking events
- Use of OH brand materials, logos and access to Image library (in development)
- Opportunity to appear in promotional videos, press trips and speaking opportunities
- Supporting industry development: Each £ of membership fees generates £2 in investment in promoting and developing tourism in Outer Hebrides

Other Businesses Packages

	NON MEMBER	BRONZE	SILVER	GOLD	PLATINUM
PRICE	Free	£75	From £100	From £125	From £150
RANKING	» Listing on the islands leading tourism website (with 2 million hits per year!)	THIRD-RANKING listing on the islands leading tourism website (with 2 million hits per year!)	SECOND-RANKING listing on the islands leading tourism website (with 2 million hits per year!)	TOP-RANKING listing on the islands leading tourism website (with 2 million hits per year!)	TOP-RANKING listing on the islands leading tourism website (with 2 million hits per year!)
EXCLUSIVE FEATURED LISTINGS	×	×	×	×	✓
LISTING FORMAT	» Name, type of business	» Full facilities listing and 300 word free-text description	» Full facilities listing and 300 word free-text description	» Full facilities listing and unlimited free-text description	» Full facilities listing and unlimited free-text description
Location, including in "What's Nearby"	» Location Only	✓	✓	✓	✓
External Grading (VS/AA) & Link to TripAdvisor Reviews	×	✓	✓	✓	✓
Menus, leaflets or brochures	×	×	×	✓	✓
IMAGES	» Text only	» 3	» 10	» 20	» Promotional VIDEO and 30 Images
CONTACT DETAILS	2		2 4 4	8 M Q	2 M Q
ADDITIONAL LISTINGS	×	×	» 1 Additional FREE Bronze listing for associated businesses	» Up to 4 Bronze FREE Bronze listings for associated businesses	» Unlimited FREE Bronze listings for associated businesses
1/2 Price additional premium listings	×	×	✓	✓	✓
SEARCH CATEGORIES Option to purchase Hebridean Way and Eat Drink Hebrides listing	×	×	✓	/	✓
LISTING MANAGEMENT Individual login to manage listing	×	×	✓	✓	✓
SOCIAL MEDIA Social media feeds integrated into your listing	×	×	×	4	4
Tagged Social media posts shared	×	×	✓	✓	✓
Twice yearly inclusion in a featured post	×	×	×	✓	✓
PROMOTION Outer Hebrides Tourism Endorsement	×	✓	✓	✓	✓
Feature in article on OH channels each year	×	×	×	×	✓
Profile in consumer communications	×	×	×	×	✓





[»] Discounts of up to a third for community groups and charities.

[»] Standard commissions will still apply for paid channels such as Booking.com. No incremental commissions will be charged by OHT.

[»] Eat Drink Hebrides and Hebridean Way listings are available at extra cost £50 each and half price for community groups and charities.

Other Businesses Package Fees

	BRONZE	SILVER	GOLD	PLATINUM
SMALL (NOT VAT REGISTERED)	£75	£100	£125	£150
MEDIUM (VAT REGISTERED)	£75	£150	£200	£250
LARGE (>£1MILLION TURNOVER)	£75	£200	£250	£300
CHARITIES/COMMUNITY GROUPS SMALL (NOT VAT REGISTERED)	£75	£85	£100	£115
MEDIUM (VAT REGISTERED)	£75	£105	£140	£175

www.outerhebridestourism.org

www.visitouterhebrides.co.uk

Contact Us

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